

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(00398; AT1-112)

Inventor:	Samuel N. ZELLNER	Examiner:	Arthur D. DURAN
Serial No.:	09/740,375	Confirmation No.	4937
Filed:	12/19/2000	Group Art Unit:	3622
Title:	IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER		

MAIL STOP RCE

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

AMENDMENT

Sir:

In reply to the Office Action mailed May 19, 2006 (the "Office Action") and the decision of the Board of Appeals, decided February 5, 2010, in which a two (2) month non-extendable period for reply is April 5, 2010, please amend the application as follows and consider the following remarks:

Please amend claim 21 as follows.